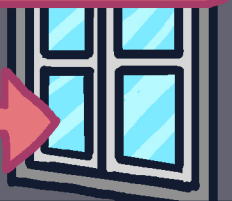




Hey, humans! Here's...

How To Stop Birds From Hitting Your Windows



A window collision is more than just a sad one-off event.

Collisions kill billions of birds worldwide every year.

It's not great.



Why do birds hit windows?

The thing is...

We don't really get windows.

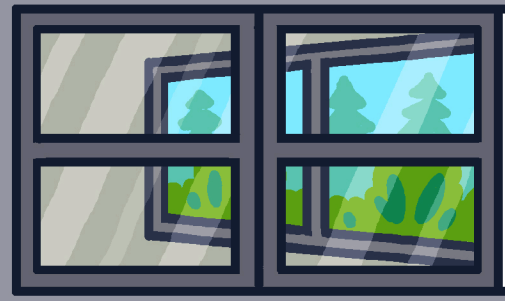
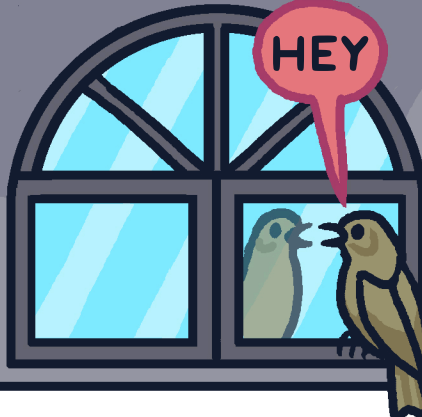
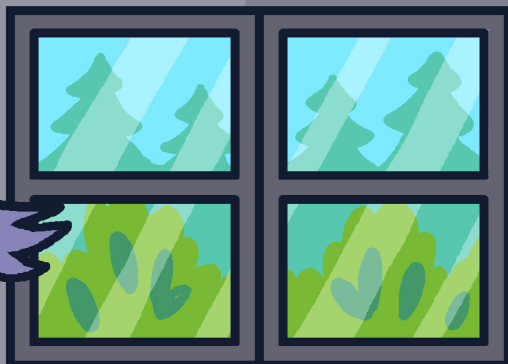
We only see a safe space past the glass.

We see...

reflected outdoor plants,

a reflected rival bird,

or outdoor plants through transparent corner windows.



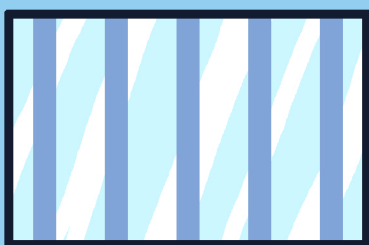
What can you do?

There are cheap, easy, attractive fixes!

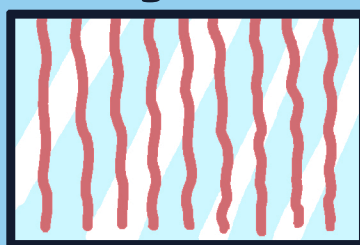


① Create a visual barrier for birds to see, using...

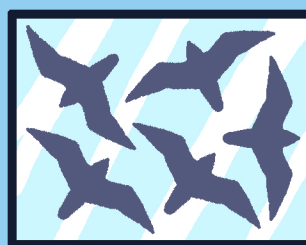
window tape



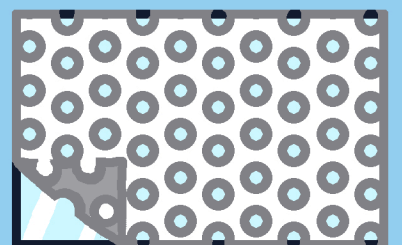
string/ribbon



decals



window film



NOTE: Put these on the **outside**, spaced **2 in (5 cm)** apart or less.

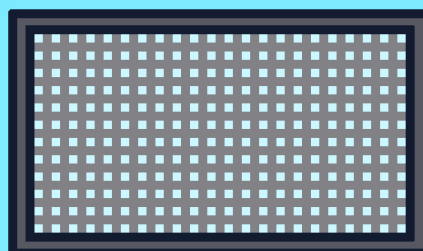
② Make window strikes less deadly.

Keep bird feeders and baths close to windows

(1.5 ft / 0.5 m away or closer).



Put screens on the outside of windows.



To learn more, visit FLAP.org.

Thank you, bird hero!

